



DRAFT PROGRAMME

THE 23rd MEETING OF THE COMCEC TOURISM WORKING GROUP (September 24-25, 2024, Ankara)

“Developing and Branding Gastronomy Tourism Destinations within OIC”

September 24th, 2024

- 08.30 - 09.00** **Registration**
- 09.00 - 09.05** **Recitation from the Holy Qur’an**
- 09.05 - 09.15** **Opening Remarks**
- 09.15 - 09.35** **Outlook of Tourism in the OIC Member Countries**
- *Presentation :Prof. Gürel ÇETİN*
COMCEC Consultant
- 09.35 - 09.45** *Discussion*
- 09.45 - 10.25** **Presentation of the Draft Research Report**
- *Presentation : Prof. Ziad ALRAWADIEH*
Consultant
- 10.25 - 10.55** *Discussion*
- 10.55 - 11.10** **Coffee Break**
- 11.10 - 11.50** **Lessons Learnt from the Selected Case Studies and the Policy Options**
- *Presentation : Prof. Ziad ALRAWADIEH*
Consultant
- 11.50 - 12.20** *Discussion*
- 12.20 - 14.00** **Lunch**
- 14.00 - 15.00** **Perspectives of the Member States**
Presentations by Algeria, Azerbaijan, Maldives, and Türkiye
Discussion
- 15.00 - 15.20** **Coffee Break**
- 15.20 - 15.40** **Perspectives of Gastronomy Cities**
- *Presentation by Gaziantep Metropolitan Municipality*
Discussion

15.40 - 16.00 Utilizing the COMCEC Project Support Programs

- *Presentation: Kadir ALTINTOP*

COMCEC Coordination Office

Discussion

September 25th, 2024

10.00 - 12.30 Policy Debate Session: Formulation of Policy Recommendations for the 40th COMCEC Ministerial Session on Developing and Branding Gastronomy Tourism Destinations within OIC

There will be a policy debate session to come up with a set of policy recommendations to address developing and branding gastronomy tourism in the Member Countries.

Discussion

12.30 - 12.40 Closing Remarks and Family Photo

12.40 - 14.00 Lunch