



## **DRAFT PROGRAMME**

### **THE 23<sup>rd</sup> MEETING OF THE COMCEC TOURISM WORKING GROUP (September 24-25, 2024, Ankara)**

#### ***“Developing and Branding Gastronomy Tourism Destinations within OIC”***

#### **September 24th, 2024**

- 08.30 - 09.00**    **Registration**
- 09.00 - 09.05**    **Recitation from the Holy Qur’an**
- 09.05 - 09.15**    **Opening Remarks**
- 09.15 - 09.35**    **Outlook of Tourism in the OIC Member Countries**  
- *Presentation :Prof. Gürel ÇETİN*  
*COMCEC Consultant*
- 09.35 - 09.45**    *Discussion*
- 09.45 - 10.25**    **Presentation of the Draft Research Report**  
- *Presentation : Prof. Ziad ALRAWADIEH*  
*Consultant*
- 10.25 - 10.55**    *Discussion*
- 10.55 - 11.10**    **Coffee Break**
- 11.10 - 11.50**    **Lessons Learnt from the Selected Case Studies and the Policy Options**  
- *Presentation : Prof. Ziad ALRAWADIEH*  
*Consultant*
- 11.50 - 12.20**    *Discussion*
- 12.20 - 14.00**    **Lunch**
- 14.00 - 15.00**    **Perspectives of the Member States**  
*Presentations by Algeria, Azerbaijan, Maldives, Malaysia, Tunisia and Türkiye*  
*Discussion*
- 15.00 - 15.20**    **Coffee Break**
- 15.20 - 15.40**    **Perspectives of Gastronomy Cities**  
- *Presentation by Gaziantep Metropolitan Municipality*  
*Discussion*

**15.40 - 16.00 Utilizing the COMCEC Project Support Programs**

- *Presentation: Kadir ALTINTOP*

*COMCEC Coordination Office*

*Discussion*

**September 25th, 2024**

**10.00 - 12.30 Policy Debate Session: Formulation of Policy Recommendations for the 40th COMCEC Ministerial Session on Developing and Branding Gastronomy Tourism Destinations within OIC**

*There will be a policy debate session to come up with a set of policy recommendations to address developing and branding gastronomy tourism in the Member Countries.*

*Discussion*

**12.30 - 12.40 Closing Remarks and Family Photo**

**12.40 - 14.00 Lunch**