



**DRAFT AGENDA
OF THE 23rd MEETING OF THE COMCEC
TOURISM WORKING GROUP**

(24-25 September 2024; Ankara)

***“Developing and Branding Gastronomy Tourism Destinations
within OIC”***

Opening

1. *“Developing and Branding Gastronomy Tourism Destinations within OIC”*: (Scope, Conceptual Framework and Methodology)
2. Lessons Learnt from the Selected Case Studies
3. Experiences/Perspectives of the Member States, International Institutions, and NGOs on the Subject
4. COMCEC Project Support Programs
5. Policy Debate Session: Formulation of Policy Recommendations for the 40th COMCEC Ministerial Session

Closing

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