

September 24th, 2024

COMCEC PROJECT SUPPORT PROGRAMS

23rd Meeting of COMCEC Tourism Working Group



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Outline



1. Overview of the COMCEC Project Support Programs
2. Objectives and Main Characteristics of the COMCEC Project Funding (CPF)
3. Project Preparation and Submission
 - a) How to prepare a project proposal
 - b) Online Project Submission
4. Timeline Cycle of the Project
5. Tourism Projects under CPF in 2024



1) Overview

COMCEC
ProjectFunding

2014

COMCEC
Al-Quds Program

2019

COMCEC
COVID Response

2021



1) Overview

* More than 150 Projects from 30 Countries and 6 OIC institutions (30 Projects in Tourism)

* Almost all member countries as a beneficiary



Fullera Seidu
Handicraft & Product Packaging
Master Trainer

2) Objectives and Main Characteristics



WHAT?

A grant-based finance mechanism, was introduced by COMCEC Coordination Office in 2014 as a policy support instrument under the COMCEC Strategy

WHY?

- Increasing institutional and human capacity
- Supporting implementation of policy recommendations adopted by COMCEC Ministerial Sessions
- Enhancing cooperation and solidarity among the member countries

WHO CAN APPLY?

Relevant public institution of a Member Country (Registered to Relevant Working Group) or an OIC Institution/Organ operating in the field of economic and commercial cooperation



2) Objectives and Main Characteristics



HOW?

Financing projects in eight cooperation areas;

- * Agriculture
- * Financial Cooperation
- * Digital Transformation
- * Trade
- * Tourism
- * Poverty Alleviation
- * Small and Medium Entreprises (SMEs)
- * Transport and Communications

MAIN PROJECT TYPES

- Training , Study Visit, Workshop, Conference and Seminar , Publicity Meetings and Preparation of Audio, Visual and Written Materials
- Peer-to-Peer Experience Sharing
- Needs Assessment

Moreover, Opportunity to implement project individually



2) Objectives and Main Characteristics



SUPPORTED THEMES IN TOURISM THIS YEAR (to be updated in the COMCEC website)

- Sustainable Human Resource Management in Tourism Sector
- Developing/Improving National Tourism Human Resources Crisis Management Plan/Program/Strategy
- Improving Human Resources Skills for addressing Changing Customer Demands and Expectations
- Promoting Entrepreneurship for Tourism Industry Competitiveness in the OIC Countries
- Developing/Improving financial tools (i.e. incentives) for enhancing women and youth entrepreneurship
- Designing guidance and training programs in order to increase the number of entrepreneurs in tourism sector
- Developing effective strategies for improving tourism entrepreneurship
- Developing and Branding Gastronomy tourism destinations within OIC



2) Objectives and Main Characteristics

SUPPORTED THEMES IN TOURISM THIS YEAR

<https://programs.comcec.org/>

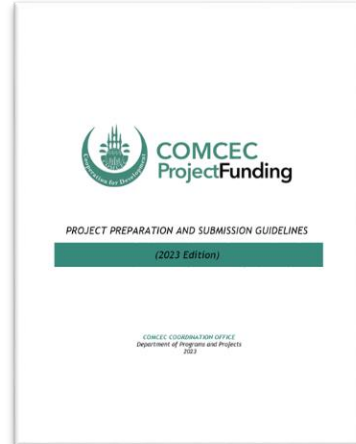


3) Project Preparation and Submission:

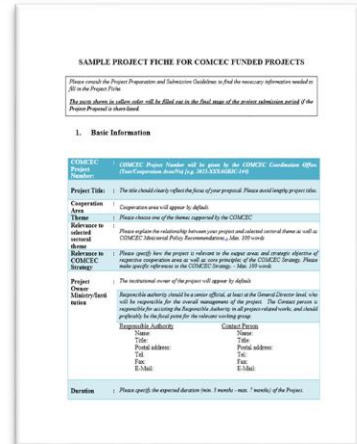
a) How to Prepare a Project Proposal



- Review the reference documents on the Project Management Information System (<https://project.comcec.org/>) and Programs Website (<https://programs.comcec.org/>)
 - ❖ Project Preparation and Submission Guidelines
 - ❖ Sample Project Fiche
 - ❖ Supported Themes
 - ❖ COMCEC Strategy
- Send the relevant documents to the interested national institutions/departments
- Fill out the online project fiche through Project Management Information System
- Feel free to consult with the CCO



Project Preparation and Implementation Guidelines



Sample Project Fiche



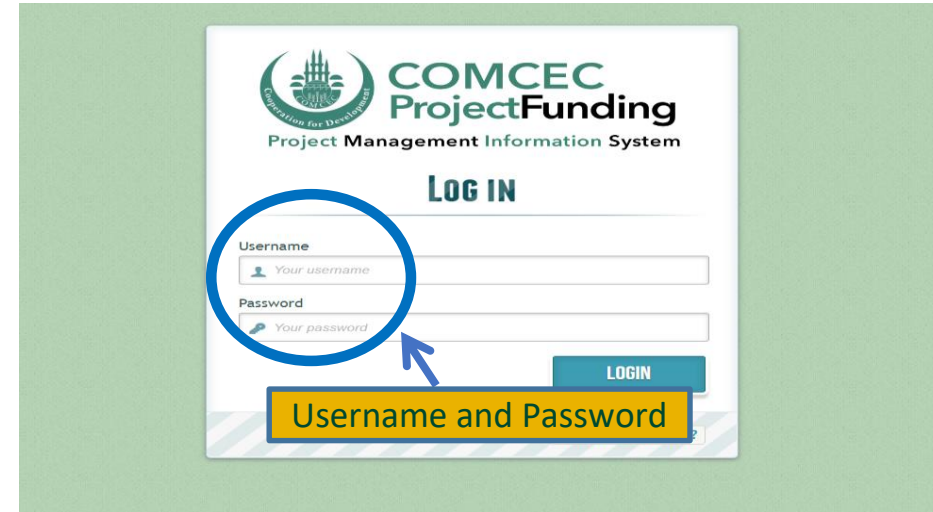
3) Project Preparation and Submission:

b) Online Project Submission

ONLINE PROJECT SUBMISSION:

<https://project.comcec.org/>

- The Username and Password are only provided to the sectoral focal points.
- If you do not have username and password, please contact cpf@comcec.org.



4) Timeline Cycle of the Project



5) Tourism Projects under CPF in 2024



MALI	Capacity Building of Tourism Guides in Selected OIC Member Countries
NIGERIA	Enhancing Capacities of Tourism Stakeholders for Adapting to Customers Changing Needs
TOGO	Improving Entrepreneurial Capacities of Selected Tourism Stakeholders for Ensuring Competitiveness in Tourism
UGANDA	Empowering Entrepreneurship Skills of Community-Based Tourism Enterprises to Enhance Competitiveness of Tourism Industry
SESRIC	Strengthening the Capacities of African Tourism Boards through Sustainable Human Resource Management Practices



Tourism Projects under CPF in 2024



MALI

Project Title : Capacity Building of Tourism Guides in Selected OIC Member Countries

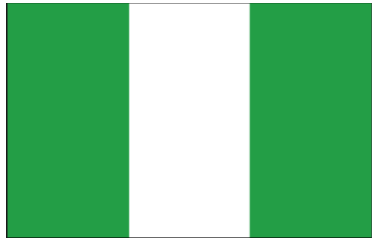
Project Owner : Ministry of Tourism

Project Partners : Burkina Faso and Niger

Project Activities : Training and Local Site Visit

Project Purpose : Enhancing the competencies of tourism guides for changing conditions and the sustainability of the sector.

Tourism Projects under CPF in 2024



NIGERIA

Project Title : Enhancing Capacities of Tourism Stakeholders for Adapting to Customers Changing Needs

Project Owner : Federal Ministry of Tourism

Project Partners : The Gambia, Uganda and Mali

Project Activities : Training and Local Site Visit

Project Purpose : Improving the qualifications of human resources employed in the private sector in line with the changing demands of customers for ensuring a strong and sustainable tourism.

Tourism Projects under CPF in 2024



TOGO

Project Title : Improving Entrepreneurial Capacities of Selected Tourism Stakeholders for Ensuring Competitiveness in Tourism

Project Owner : Ministry of Culture and Tourism

Project Partners : Türkiye

Project Activities : Study Visit and Training

Project Purpose : To promote competitiveness of the tourism industry and ensure development and management tourism services

Tourism Projects under CPF in 2024



UGANDA

Project Title : Empowering Entrepreneurship Skills of Community-Based Tourism Enterprises to Enhance Competitiveness of Tourism Industry

Project Owner : Ministry of Tourism, Wildlife and Antiquities

Project Partners : Cameroon, Malaysia and Senegal

Project Activities : Training and Local Site Visit

Project Purpose : To increase the entrepreneurial skills of private sector stakeholders (youth and women) in the tourism sector

Tourism Projects under CPF in 2024



- Project Title** : Strengthening the Capacities of African Tourism Boards through Sustainable Human Resource Management Practices
- Project Owner** : SESRIC
- Project Partners** : Benin, Burkina Faso, Kamerun, Çad, Gabon, Gambiya, Gine, Malezya, Mali, Mozambik, Nijer, Nijerya, Senegal, Sierra Leone, Togo, Türkiye and Uganda
- Project Activities** : Training and Workshop
- Project Purpose** : Increasing the efficiency and effectiveness of African tourism boards on sustainable human resource management





COMCEC ProjectFunding

THANK YOU

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COMCEC
COORDINATION
OFFICE

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