

## **AGENDA**

### **22<sup>nd</sup> MEETING OF THE COMCEC TOURISM WORKING GROUP**

(May 2<sup>nd</sup>, 2024, Virtual Meeting)\*

#### ***“Developing and Branding Gastronomy Tourism Destinations within OIC”***

1. Opening Remarks
2. “Developing and Branding Gastronomy Tourism Destinations within OIC”: Scope, Conceptual Framework and Methodology
3. Preliminary Findings of the Research Being Conducted
4. Experiences/Perspectives of the Member States, International Institutions and Private Sector
5. COMCEC Project Support Programs
6. Closing Remarks

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*\*The link for participation will be provided by the CCO in advance of the meeting.*