



COMCEC



Organisation of
Islamic Cooperation



REPUBLIC OF TÜRKİYE
MINISTRY OF INDUSTRY
AND TECHNOLOGY

NATIONAL
TECHNOLOGY
INITIATIVE



COMCEC SME PROGRAM

31st July 2024

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Presentation Plan

- COMCEC SME Program & Targets
 - Planned Activities (Concept Project)
 - Expected Results
- Discussion - Q&A

31st July 2024



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Main Target: Internationalization

Target 1



Improving Capacity of
SME Support
Institutions on
Internationalization

Target 2



**Enhancement
of Intra-OIC
Trade**

Target 3



Formation of
SME
Network
Mechanism



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Target 1

Target 2

Target 3



Improving Capacity of SME Support Institutions on Internationalization

Enhancement of Intra-OIC Trade

Formation of SME Network Mechanism



Developing the Use of B2B Tools



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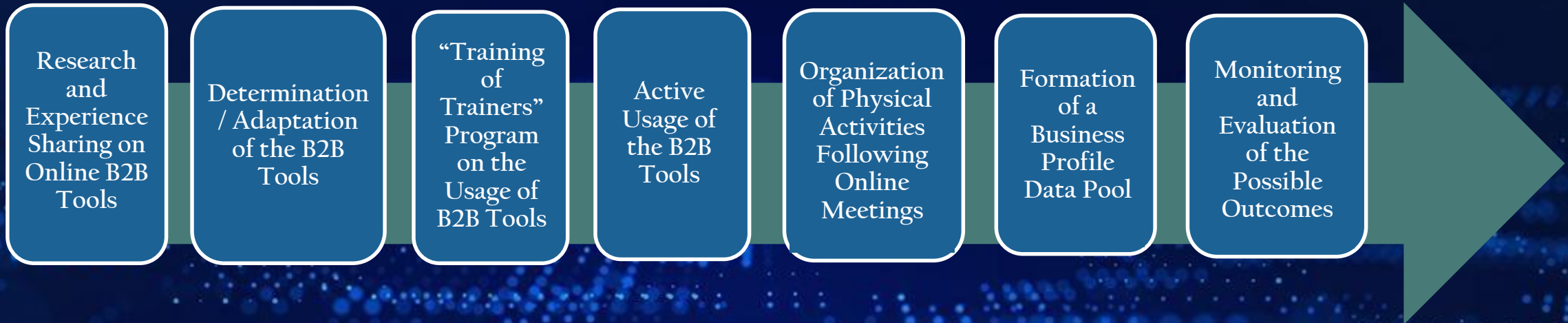
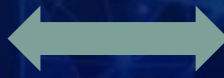


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Developing the Use of B2B Tools among OIC Member States





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Developing the Use of B2B Tools among OIC Member States

EXPECTED OUTCOMES

Realize online B2B
meetings between
SMEs

Contribute to
development of
institutional
capacities

Support promotion
of intra-OIC fairs

Accelerate
commercial relations
among SMEs with
the support of SME
institutions

Establish a
preliminary study on
forming SME
network mechanism



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